

Case Study: Phase out of Perfluorinated Compounds

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| H&M GROUP



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About H&M Group



69 markets

More than 4,700 stores

E-Commerce in 43 markets

Over 171,000 employees

Sales including VAT SEK 232 billion

Profit after Tax SEK 16.184 billion

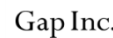
FASHION and QUALITY at the best price in a SUSTAINABLE way



BESTSELLER



HUGO BOSS



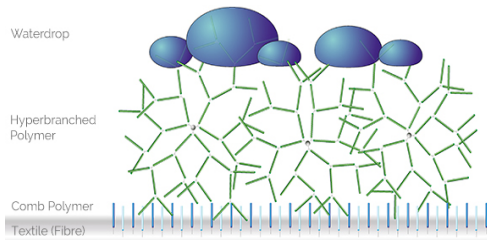
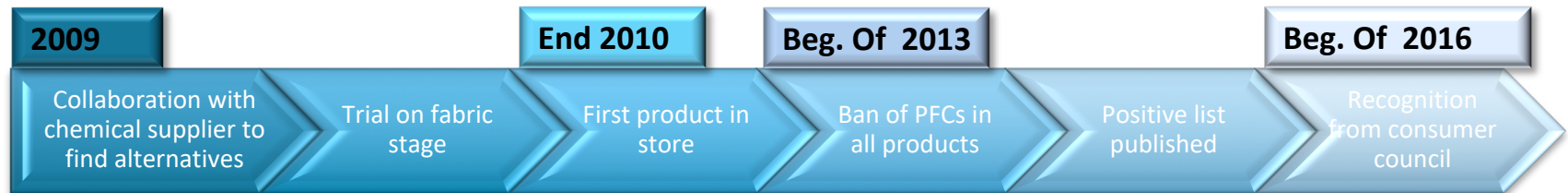
H&M Group – Phase Out of PFCs

CASE STUDY PHASE OUT OF PERFLUORINATED COMPOUNDS

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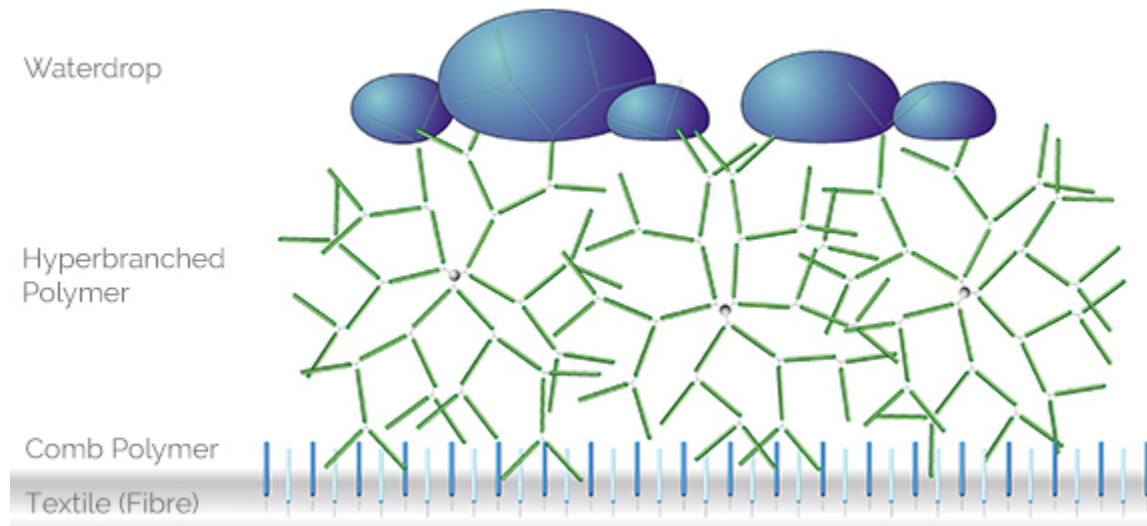


Phase Out Timeline



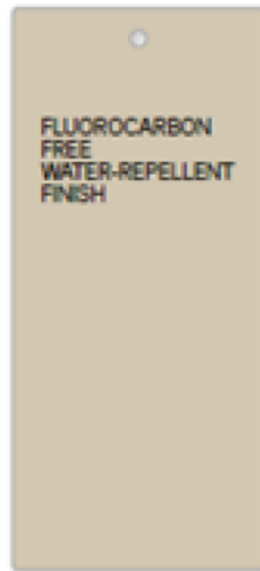
Collaboration and Trial on Fabric Stage

One of the alternatives investigated was BIONIC-FINISH®ECO supplied by Rudolf Group



<https://www.rudolf.de/en/technology/bionic-finish-eco/>

2010 First PFC-Free Product In Store



2013 PFC Ban in all Products



Recognition from Consumer Council

Forbrugerrådet
Tænk Kemi



Challenges and Opportunities

Collaboration is key for clean factory



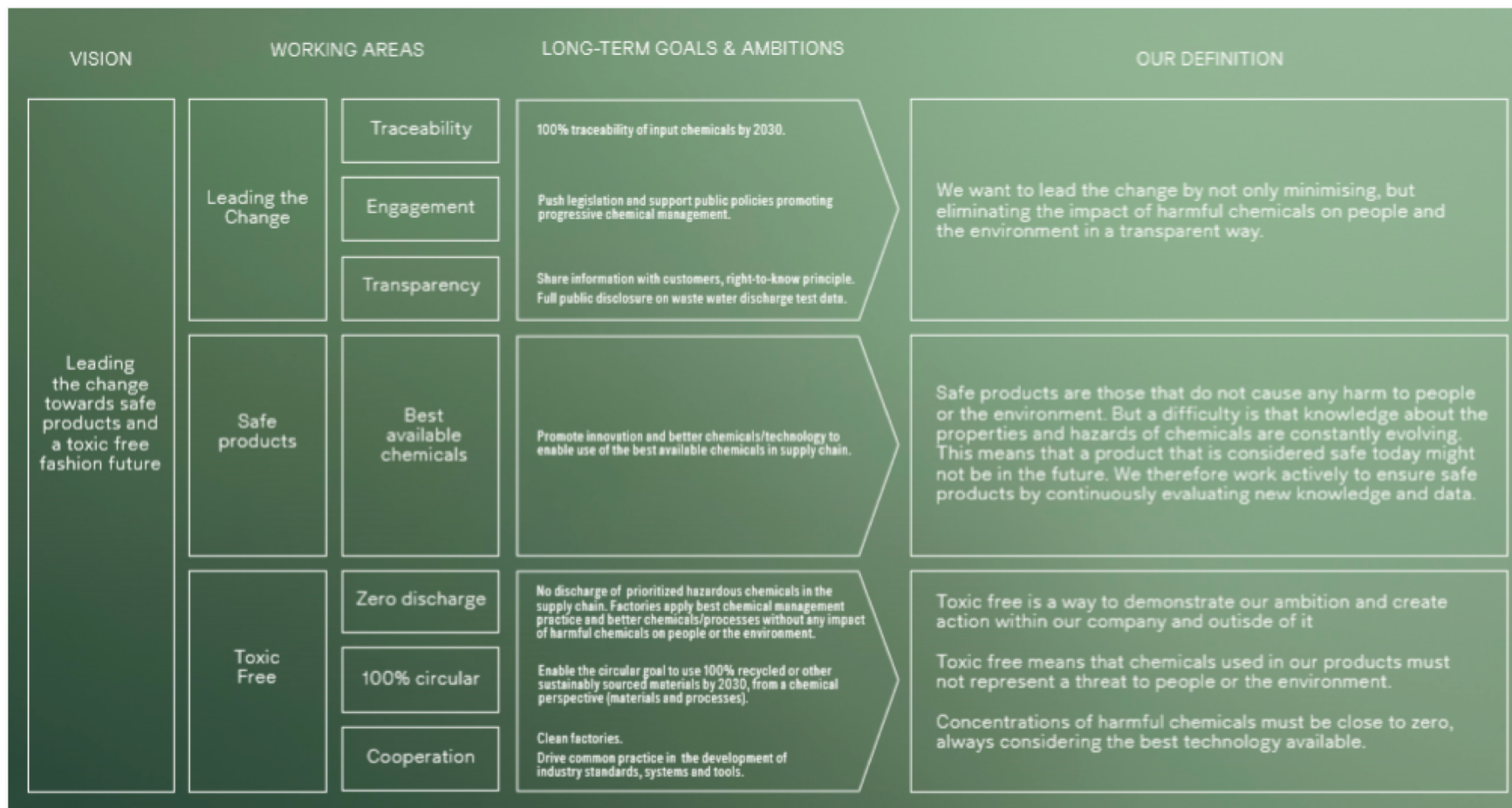
The Future



LEADING THE CHANGE TOWARDS SAFE PRODUCTS AND A TOXIC FREE FASHION FUTURE



Chemical Management Roadmap



H&M GROUP SUSTAINABILITY REPORT 2017


2018 Re-Launch of the Positive List

**H&M GROUP
POSITIVE LIST**
is LIVE
on Supplier Portal
and on www.hm.com

Check it out!

Why POSITIVE LIST ?
This is list of chemicals that are safe to
use in our production. Replace
hazardous chemicals and DETOX NOW.

Let's reach together the
Zero Discharge of Hazardous
Chemicals by 2020!

 **Ø ZDHC Gateway™**

Providing the ZDHC
community with the tools and
information needed, to
support better sourcing
decisions

Together for a
sustainable
future



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Thank you!

