

# Interactive Session: Reoccurring Failures Roleplay

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# Instructions

- Review the scenario provided at each table.
- Among the participants at your table, think about the situation from another perspective. For example:
  - **The retail brand**
  - **The manufacturer who made the product**
  - **The launderer / dyer / printer / tanner**
- Discuss the scenario and what you would do in the role you've been given.



# Scenario 1 – Azo Amines

- An NGO based in Europe claims to have found **banned amines** at levels of **35 ppm** in t-shirts on sale in Germany.
- They have released their findings in national newspapers across Western Europe under headlines of “Major brands expose consumers to carcinogenic chemicals.”

# Scenario 1 – Azo Amines Discussion

You are the Retail Brand

You are the Garment Manufacturer  
who made the t-shirts

You are the Fabric Dyer

- What do you do next?
- If it is proven the allegations made by the NGO are correct, what action do you take?
- How do you prevent this from happening again?



# Scenario 2 - NPEOs

- **NPEO has been illegal** in formulations in the EU for many years – it is being made illegal in the EU in February 2021 **at 100 ppm** on articles.
- Although products with >100 ppm NPEO will remain legal for the next 2-3 years, there is increasing pressure from media and NGO's to eliminate them much sooner.
- **You regularly see results at 250 ppm** that are well below the SVHC threshold for downstream communication and products remain legal.

# Scenario 2 – NPEOs Discussion

## You are the Retail Brand

## You are the Garment/Footwear Manufacturer

# You are the Dyer / Printer / Laundry / Tannery

- What do you do next?
- Is this a threat or opportunity?
- How do you phase the chemical out of all your products in this timescale?

# Scenario 3 – ‘potentially legislated’ chemicals

- An important synthetic material uses chemicals during manufacturing that are on the ‘**legislative radar**’. It remains legal to use the manufacturing process and the materials can be produced in a way that the chemicals are not present .... If the process is carried out with great care.
- A **safer method** for manufacturing the material has become available where there is no risk of product failure, but it **is more expensive**, there are some limitations with respect to technical and aesthetic performance – and it isn’t yet available in sufficient quantities to replace the established method.

# Scenario 3 – ‘potential legislation’ Discussion

**You are the Retail Brand**

**You are the Garment/Footwear Manufacturer**

**You are the Material Manufacturer**

- What do you do next?
- Is this a threat or opportunity?
- How do you phase the chemical out of all your products in this timescale?





# Thank you



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