

PURPOSE OF THE SESSION

Apparel and

Footwear

International

RSL

Management

Working Group

Kevin Myette



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WHAT CAN YOU EXPECT TO GAIN TODAY

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Additional understanding about AFIRM's mission

- Who we are
- What we do
- Our main concerns
 - Understanding
 - Partnership
 - Social Responsibility

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WHAT YOU CAN EXPECT TO GAIN TODAY

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- RSLs what & why
- Chemicals are everywhere
- Consumer concern
- Where is the final destination
 - Product safety

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Chemical categories and classification

- **By law**
- **Stockholm convention**
- **Consumer classification**
 - **Oeko-tex**
 - **Toxproof**
 - **S.G. label**
 - **Eco-label “Flower”**
 - **ETAD**
- **External classification schemes**
- **R.E.A.C.H.**

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EXAMPLES OF FAILURE

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- The issues
- The cost
 - Financial
 - Negative publicity
 - Image management
- Solutions

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SOURCES OF FAILURE

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- Where do restricted chemicals come from
 - Main failure areas in supply chain
 - Transparency of information
 - Secondary chemicals in production

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TIPS FOR COMPLIANCE

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- True source of failures
 - Product control
- Seeking / sharing knowledge
 - Control of processes
- Keeping records is good management
- Why failure has to be avoided

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TESTING PROCEDURES

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- **General procedure**
- **What needs to be tested**
- **Customer preference**
- **Importance of testing**

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SOME CONCERNS

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- From cotton plantation to finished garment, 14000 potential dyes /chemicals
- Group sells several billion pieces of apparel/footwear every year
- A large percentage of chemicals have direct skin contact
- A large percentage may pollute air, land and surface water
- Risk exposure is significant

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