



# Welcome

**A**pparel  
**F**ootwear  
**I**nternational  
**R**SL  
**M**anagement

**R**estricted **S**ubstances **L**ist  
**S**eminar

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver

TESCO

C&A

H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility

REI  
www.rei.com

Timberland



1

# Introduction to AFIRM



**Josh Kasteler**

**Supply Chain**

**The Timberland Company**

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver

TESCO

C&A

H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility

REI  
www.rei.com

Timberland



2 2



# Who We Are

- **Multi-company working group that includes:**

- apparel and footwear companies with RSLs
- regulatory, product safety and chemistry experts

- **Which shares**

- best practices
- RSL management, information and experiences, and benchmarking.

- **Complies with the antitrust laws of the US**





## Why We're Here

- Regulatory burden is growing
- Green consumerism is rising
- Brands managing RSLs are growing
- Streamlining requests of suppliers and manufacturers
- Leverage resources through partnerships
- Ownership of chemical product safety at all levels is a must
- Factory self-governance on chemical product safety is required to prevent product recalls and cancelled contracts

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver TESCO

C&A

H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility

REI  
www.rei.com

Timberland

4 4

# Different But Similar

- Individual companies have their own RSLs. The differences between them are minor.

- All have similar:

- Missions

- Guiding principles

- Approaches



adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver TESCO

C&A

H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility

REI  
www.rei.com

Timberland

5



## AFIRM's Mission/Vision

- To reduce the use and impact of harmful substances in the apparel and footwear supply chain.
- To provide a forum to advance the global management of restricted substances in apparel and footwear, communicate information about RSL to the supply chain, discuss concerns, and exchange ideas for improving RSL management, to ultimately elevate consumer satisfaction.

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver

TESCO



H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility



Timberland



# Guiding Principle

# #1

Chemical product safety must be **understood in the global supply chain** as an integrated whole, from workplace to consumer



MARKS & SPENCER

NORDSTROM



s.Oliver TESCO



## Guiding Principle

# #2

Chemical product safety can only be achieved through **partnership** among retailers, suppliers and manufacturers.

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver

TESCO



H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility



Timberland





## Guiding Principle

# #3

Retailers must encourage  
**suppliers' and manufacturers'**  
**self-governance of chemical**  
**product safety**

adidas  
GROUP

GAP

Levi's

MARKS &  
SPENCER

NORDSTROM

PUMA

s.Oliver TESCO

C&A

H&M



Phylmar Group  
Environmental  
Health & Safety  
Social Responsibility

REI  
www.rei.com

Timberland