

# Introduction



**Welcome!**

- **Elizabeth Treanor,  
AFIRM Director**
- **Slides posted on [afirm-group.com](http://afirm-group.com)**
- **Thanks to Co-sponsors:  
BASF, Bureau Veritas,  
DyStar, Huntsman, MTS,  
and SGS**

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- RSLs important to AFIRM.
- AFIRM is not endorsing service providers presenting today.
- Please silence pagers and cellphones.

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- Breaks served outside auditorium; lunch served in Ballroom I, 7<sup>th</sup> Floor.
- Open question and answer session; index cards in meeting packet.

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•We are honored-as our keynote speaker, a representative of the Chinese government. Sean Cady, with Levi Strauss & Co., will introduce him now.

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