



Welcome

Apparel
Footwear
International
RSL
Management

Restricted **S**ubstances **L**ist
Seminar

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SPENCER



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Environmental
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Management



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Introduction to AFIRM



Betsy Blaisdell

Supply Chain

The Timberland Company

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Who We Are

- **Multi-company working group that includes:**

- apparel and footwear companies with RSLs
- regulatory, product safety and chemistry experts

- **Which shares**

- best practices
- RSL management, information and experiences, and benchmarking.

- **Complies with the antitrust laws of the US**





Why We're Here

- Regulatory burden is growing
- Green consumerism is rising
- Brands managing RSLs are growing
- Streamlining requests of suppliers and manufacturers
- Leverage resources through partnerships
- Ownership of chemical product safety at all levels is a must
- Factory self-governance on chemical product safety is required to prevent product recalls and cancelled contracts

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Different But Similar

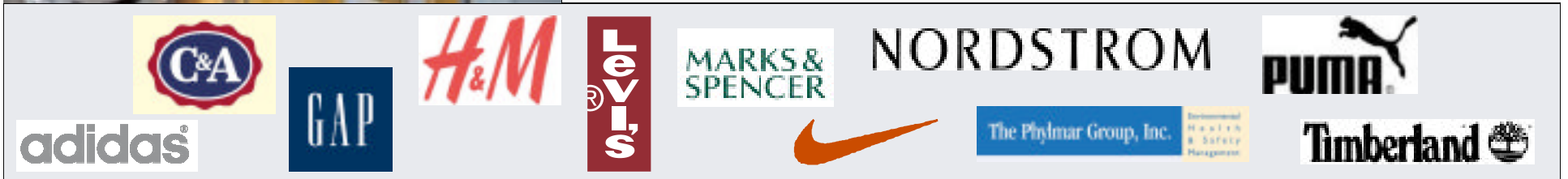
- Individual companies have their own RSLs. The differences between them are minor.

- All have similar:

- Missions

- Guiding principles

- Approaches





AFIRM's Mission

- Advance global management of RSL in apparel and footwear manufacturing
- Communicate information about RSL throughout the supply chain
- Share best practices for improving RSL management
- Ultimately, elevate consumer satisfaction

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Guiding Principle

#1

Chemical product safety must be **understood in the global supply chain** as an integrated whole, from workplace to consumer

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Guiding Principle

#2

Chemical product safety can only be achieved through **partnership** among retailers, suppliers and manufacturers.

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Guiding Principle

#3

**Retailers must encourage
suppliers' and manufacturers'
self-governance of chemical
product safety**

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