



# NB RSL Certification Program

Tex Moseri

New Balance Athletic Shoe Inc.



LEVI STRAUSS & CO.



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# Why RSL certification ?



## Objective:

**Certify suppliers for RSL compliance**

## Benefits:

- “ **Reduced testing and testing costs**
- “ **Increased partnership**
- “ **Consolidated supply base of willing and able suppliers**
- “ **Reduced risk for RSL failures**
- “ **Increased supplier communication**



# NB Philosophy

- “Testing is not answer
- “ Knowledge systems are
- “ Build quality into system
- “ Do not expect to catch issues with testing
- “ Testing is part of knowledge system
- “ Sr. Management willing, capable, and involved
- “ We know it when we see it!!!



# Guidelines for certification

## Core elements:

” Scorecard Index

” Chemical management

” Raw material supplier  
management process

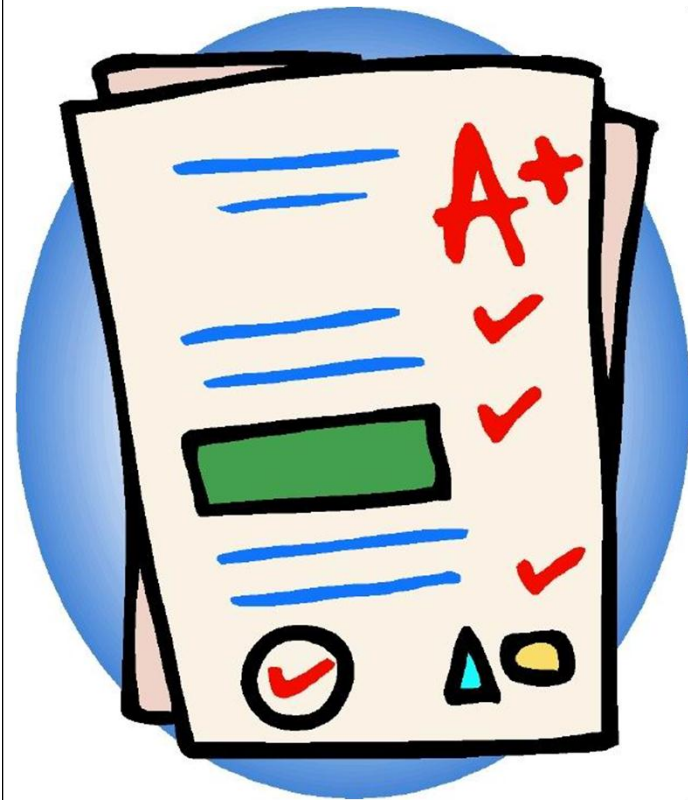
” Multiple manufacturing / supply  
chain sites

” Corrective Action/Recall process

” Best practices



# Scorecard index



” Signed Certificate of Acknowledgement “COA”

” Test pass rate  $\geq 95\%$

” Resolution of all outstanding Corrective Actions

” RSL training seminars

# Chemical management



- “ All chemicals on a Chemical Information List “CIL”
- “ < 3 suppliers per item is ideal
- “ Use reputable suppliers
- “ Batch/lot traceability from warehouse to production
- “ MSDS /or test reports available
- “ Share the RSL with suppliers



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# Raw material supplier management



- “ Understand your suppliers and source of materials
- “ Set-up RSL risk control strategy
  - “ Define testing frequency
- “ Ensure bill of material supports NB purchases
  - “ Lot traceability system

# Multiple manufacturing sites



“ Identify manufacturing locations

“ Describe product consistency protocol

“ How do you ensure finished product consistency from lot to lot?

“ Identify sub-contractors if any and processes they handle

“ Communicate the RSL

“ Describe RSL control process for:

“ Local suppliers

“ Adding new suppliers





# Corrective action / recall process



“ Root cause analysis process

“ Quarantine process for items that fail testing:

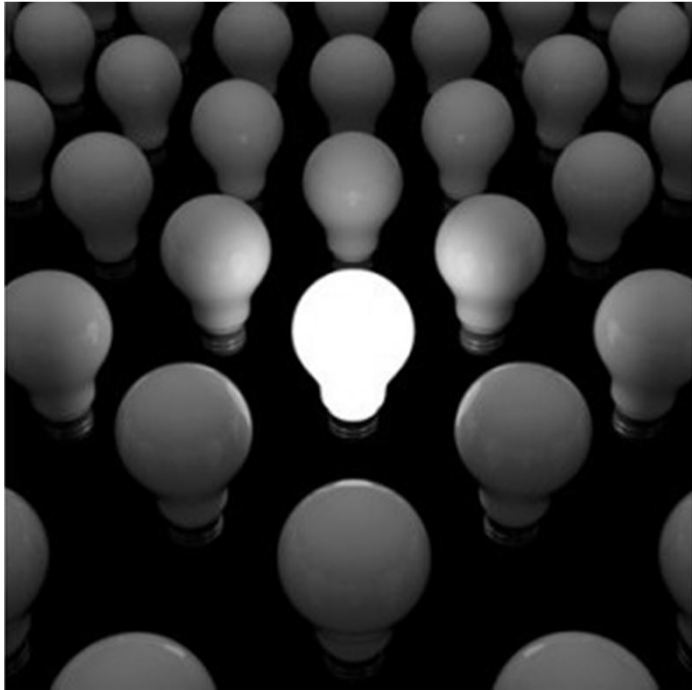
“ who is (are) responsible?

“ do you stop production?

“ how do you recall products that have shipped to factories

“ Supplier communication process for non-compliance issues

# Best practices



- “ Waste water management
- “ Use of reputable suppliers
- “ Manufacturing process certification
- “ Seminars and training classes on RSL/REACH etc.
- “ AFIRM toolkit implementation

# Scoring and certification



## RSL CERTIFICATE

This is to certify the internal RSL Management and Control Systems of

is in conformity with New Balance RSL requirements and supplier certification guidelines.

This supplier has demonstrated an understanding of, and implemented sustainable programs & policies within the supply chains to ensure compliance with the NB RSL.

This certificate is valid to the following material and manufacturing location:

Issued on: May 2009

Validity date: May 2011

Certificate Number: NBRSL001

Signed: NB RSL Team

- ” Written management plan
- ” Onsite visits and audit
- ” Review of the core elements
- ” NB test data
- ” Certification to factory location
- ” Excellent on total audit score
- ” Continuous evaluation



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Environmental  
Health & Safety  
Social Responsibility

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# Still asking WHY?



- “ Safer products
- “ Less risk for all
- “ Reduced testing cost
- “ Increased partnership with certified suppliers
- “ Consolidated supply base of willing and able suppliers
- “ Protect the brand image

